

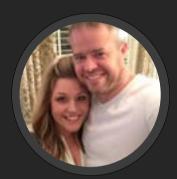
# WE ARE A CREATIVE MODERN POOL COMPANY WITH FRESH NEW IDEAS.

Based in Atlanta Georgia.

#### Intro.

Every industry has one company that bucks the trends and expands the expectations of their employees and customers to new heights. Apple anyone? In the swimming pool industry Lazy Day is the company to watch. While other pool companies struggle to keep up...Lazy Day has been doubling in size every year for the past 9 years (2008 excluded)!

Lazy Day offers innovative approaches to pool liners, pool covers, pool service, and even offers "drinkable pool water" systems. Lazy Day offers innovative products such as the UPSTREAM Swim-in-place systems which do not require any changes to your pool to use. They don't even need electricity because they are battery operated!



CHRIS WARD President



KENNETH ROTT Director, Service Division

Chris served in The United States Marine Corps where he obtained the rank of Sergeant (E-5). He served as Sergeant of the Guard for President Bush Sr. and Secretary of State Warren Christopher. Chris was discharged honorably in 1995 after serving as diplomatic security in Lagos, Nigeria and Bangkok, Thailand.

Lazy Day Pool and Spa, Inc was founded in 2004 by Chris Ward who was serving as a Police Officer for the City of Snellville at the time. Chris holds a Bachelor's Degree in Business Management with a concentration in Quality / Process Improvement. Since 2004 Lazy Day Pools has served over 12000 pool owners in North Georgia.

Kenneth Rott manages the operations of the Lazy Day Service Division. He has over thirty five years of experience in every concievable discipline within the Pool Industry. His technical knowledge and expertise is unmatched when it comes to pumps, filters, water chemistry, heaters, and swimming pool automation. Ken is also a Certified Pool Operator. Ken is an incredible resource for every Lazy Day client.

OUR TEAM OF TALENTED PROFESSIONALS BRINGS OLD POOLS

BACKTO LIFE.

See for yourself.

No matter how bad you think your pool looks. We have probably seen a lot worse! Lazy Day specializes in bringing old ugly swimming pools back to life.

We can replace pool liners, covers, and equipment. We can even update your pool with exciting new products like drinkable pool water and swim-in-place systems.











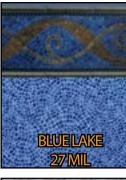




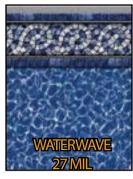
Lazy Day / A Few Completed Jobs



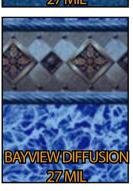




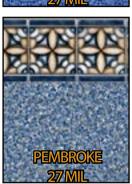


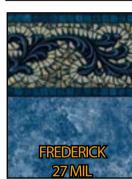












#### **SILVER LEVEL LINERS**

These 27 Mil liners come with a 25 year warranty against seam separation which is pro-rated 10% annually after the first year. More silver level liner designs are available online at http://www.megnapools.com/premier-vinyl-liners.

FULL PATTERN LINERS AVAILABLE (NOMINAL FEE)





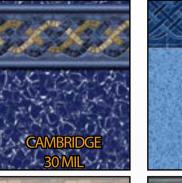




















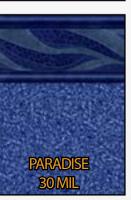






THICK 30 MIL LINERS. 25 Year warranty against seam separation which is 100% covered for the first five years. More gold level liner designs are available online at http://www.megnapools. com/30ga-vinyl-liners!





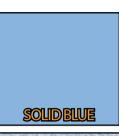




#### **Choose Your Favorite Border**

#### **Choose Your Favorite Bottom**















TERRAZZZO





**PLATINUM** 



#### PLATINUM LEVEL LINERS

Mix and Match for those who know exactly what they want. Choose your favorite tile border and then choose your favorite pool bottom. More platinum level liner designs can be found at http://www.megnapools.com/mix-nmatch-vinyl-liners.







# Lazy Day /Safety Covers

Lazy Day offers mesh safety covers by Coverstar. Mesh covers provide excellent shade protection and safety. As a bonus, mesh covers do not require a pump. Our mesh covers come with a 20 year manufacturer's warranty and one year quality of installation guarantee. Mesh covers are available in Blue, Green, Tan, and Grey. Ask your sales rep for sample swatches of these beautiful colors.

Installing a safety cover on your swimming pool is the responsible thing to do. According to the CDC, "Among children ages 1 to 4, most drownings occur in home swimming pools. Drowning is responsible for more deaths among children 1-4 than any other cause except congenital anomalies (birth defects)". Install a safety cover today!

# Lazy Day / Pool Service Discounts

**Weekly Pool Services** - Lazy Day provides 5 star weekly pool services all around Metro Atlanta. Our fees are highly competitive and we offer several discounts to certain pool owners. We are excited to tell you that all the discounts listed below CAN BE combined! Call 678-374-4426 to get started today!

**Discounts for Autopay Customers** - You save \$40 per month when you sign up for autopay! 95% of our current customers pay automatically each month. This reduces our accounting time and saves you money every month.

**Discounts for Salt System Pools** - If your pool is equipped with a functional salt system you save \$20 per month by taking advantage of our salt system discount. Ask your Lazy Day sales rep for more details.

**Discounted Rates for Year Round Customers** - Over half of Lazy Day service customers choose to keep their pools open year round because of the discounted service rates (\$40 off per month), the savings associated with not having to open or close the pool, as well as the reduced wear and tear on winterizing and de-winterizing pool equipment. Ask your sales associate why so many of your neighbors are keeping their pools open year round.

**Pool Opening and Closing** - Our simple flat rate pricing always includes chemicals and taxes so you always know what you will be paying up front. You deserve a Lazy Day!







# Lazy Day /Renovations

Lazy Day Pool renovations make old ugly pools look new again! We can replace your pool coping, add main drains, replace pool liners, install well points and upgrade equipment. Call 800-779-1181 for more information or a free quote today!

Is your pool plagued with ground water issues? Lazy Day can make your pool look great again but call ahead because Lazy Day is usually booked several months in advance for pool renovation services.

### Lazy Day/ Repair Services



PENTAIR PUMPS



PENTAIR FILTERS



Every Lazy Day repair technician has a minimum of 30 years experience repairing swimming pools. This is why so many people choose Lazy Day Pools.



PENTAIR HEATERS



# MODERN AND STYLISH SWIMMING POOLS.

You Deserve a Lazy Day.